

Information about Cookie

1. What is a cookie and what is it for?

In computing HTTP cookies (more commonly called Web cookies, tracking cookies or simply cookies) are lines of text used to perform automatic authentication, tracking sessions and storing specific information about users who access the server, such as favorite websites or, in the case of internet purchases, the content of their 'shopping carts'. In practical and non-specialist terms, a cookie is a small file, stored on the computer by websites during browsing, useful for saving preferences and improving website performance. This optimizes the user's browsing experience. (Wikipedia)

2. Use of cookies

The site uses cookies to make its services simple and efficient for users who view the pages of the site. Users who view the site, will have entered the minimum amount of information in the devices in use, which are computers and mobile devices, in small text files called "cookies" saved in the directories used by the user's web browser.

Disabling cookies some of our services may not work properly and some pages will not display correctly.

There are various types of cookies, some to make more effective use of the Site, others to enable certain features.

Analyzing them in detail, our cookies allow to:

- remember the entered preferences
- avoid re-entering the same information several times during the visit such as user name and password
- analyze the use of the services and content provided by the site to optimize the browsing experience and the offered services

3. Types of cookies used by our site

a. Navigation cookies

These cookies allow the site to work properly and are used to gather information on how visitors use the site. This information is used to compile reports and help us improve the site. The cookies collect information anonymously, including the number of visitors to the site, from where the visitors arrived and the pages they visited.

b. Analytical cookies

These cookies are used for example by Google Analytics to process statistical analysis on how users navigate the site through computers or mobile applications, the number of pages visited or the number of clicks made on a page while browsing a site.

c. Third-party cookies

These cookies are used by third-party companies. The use of these cookies does not normally imply the processing of personal data. Third-party cookies derive from ads from other sites, such as advertisements, on the website displayed. They can be used to register the use of the website for marketing purposes.

4. How to change cookie settings

The settings to manage or disable cookies may vary depending on the web browser used, therefore, for more information on how to perform such operations, we suggest you to consult the manual of your device or the "Help" function or "Help" of your web browser.

The following are the links that explain to the Users how to manage or disable cookies for the most widespread web browsers:

- Internet Explorer: <http://windows.microsoft.com/it-IT/internet-explorer/delete-manage-cookies>
- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox: <http://support.mozilla.org/it/kb/Gestione%20dei%20cookie>
- Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>
- Safari: <https://support.apple.com/kb/PH19255>

You can still delete cookies using one of the many 'cleaners' of third parties, such as CCleaner.

Once the cookies have been deleted, it is normal for the browser and the various websites to reappear with requests for customization: this is due, in fact, to the cleaning done.

5. Third-party cookies

Third-party cookies may be installed: these are cookies, analytical and profiling, for example Google Analytics, Google Doubleclick and Facebook.

These cookies are sent from the websites of the aforementioned third parties external to our site. The analytical cookies of third parties are used to detect information on the behavior of users on the site. The survey takes place anonymously, in order to monitor the performance and improve the usability of the site. The third-party profiling cookies are used to create profiles related to users, in order to propose advertising messages in line with the choices expressed by the users themselves.

The use of these cookies is governed by the rules set by the third parties themselves, therefore, by way of example, users are invited to read the privacy policies and indications to manage or disable cookies published on the following web pages

Google Analytics:

- privacy policy: <https://www.google.com/intl/it/policies/privacy/>
- indications to manage or disable cookies: <https://support.google.com/accounts/answer/61416?hl=it>

Google Doubleclick:

- privacy policy: <https://www.google.com/intl/it/policies/privacy/>
- indications to manage or disable cookies: <https://www.google.com/settings/ads/plugin>

Facebook:

- privacy policy: <https://www.facebook.com/privacy/explanation>
- indications to manage or disable cookies: <https://www.facebook.com/help/cookies/>

6. For more information

For more information, request a complete list of the rights of the interested party and to exercise the rights established by the European Regulations, you can write to the Data Controller, at the following e-mail address privacy@ita-stqb.org. To learn more about cookies please refer to the current legislation (GDPR).